

2011yearbook

Sewing Knowledge: It's Meant to Be Shared

Professional sewing educators travel throughout the world in order to spread the word on sewing. They have written books, spoken at seminars, and answered sewing-related questions over and over again. They continue to instruct more classes, write more books and articles, and attend more shows so they can help you, as an independent sewing dealer, excite your customers and increase sales through seminars, workshops, and classes.

When you invite a sewing educator to visit your store and present a workshop or class, you are taking advantage of an excellent opportunity to generate publicity, goodwill, and best of all, product sales. You are also establishing yourself within your community as an authority in your field. When students can attend classes at your store and conquer their fears of new or unfamiliar sewing skills, they are able to plan future projects and carry them through to success. This creates a need for products and materials and results in repeat sales for you.

Guest speakers can turn classes at your store into exciting and profitable events. Invite a sewing professional into your store and get ready to inspire your customers and move your products.



PEGGY ANDERSON
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Peggy Anderson learned the sewing basics from her mother while in junior high school. Since then, her interest in sewing has grown and developed. Her primary focus has been sewing clothes (blouses, suits, pants, skirts and dresses). Recently, Peggy has broadened her horizon by making tote and overnight bags as well as quilts. She has taken classes at the Back Porch, Eddie's Quilting Bee and with Sandra Betzina and Loes Hinse. Sewing has become her passion!



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Recognized internationally for her expertise in quilting, Marci Baker enjoys sharing ideas that simplify the process of sewing and quilting. Her products and tools provide easy-to-follow solutions for common sewing and quilting problems. Enthusiasm and inspiration can be seen throughout her lectures, workshops, and books. Marci, her husband, their sons Kevin, Marcus, and their pet snake Scooby live in Fort Collins, CO where they enjoy the beautiful Rocky Mountains.



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Patricia Barry's background is in business and computer technology, and she currently teaches business, free motion quilting and computerized quilting. Her first book *ABC's of Longarm Quilting* was published by Krause Publications in 2007. In 2008 she wrote the user manual for the *New Statler Stitcher* software. Currently she designs a complete line of quilting machine templates produced by Creative Grids. They are sold exclusively by Checker Distributors. In addition to writing and designing, Pat still finds time to do custom quilting.



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As an educator for The Sewing Tree, llc, Janith Bergeron offers comprehensive sewing instruction to all ages and for all stages of sewing expertise. She offers hands-on workshops and event planning for retailers, teaching the skills that bring fun into every stitch. Her sales background is a bonus in promoting profitable and focused classes. Designs by Janith, llc, custom sewing since 1990, has proven alterations to be a unique education in reconstructing garments, thus making classes in recycling, fit and flatter a big hit. Adding embroidery, embellishments, and excitement, students are returning to sewing and enjoying new techniques and tools. A Master CSE for SEA, Janith has been a contributor to *Threads Pattern Review* since 2003, a Trained Sewing Educator/S&CA since 2002, and is a 4H educator and leader.

Education, to be successful, must not only inform but inspire.

– T. Sharper Knowlson



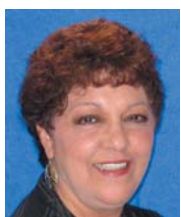
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In her more than 30 years of teaching, Marcie Brenner has conveyed her love of sewing and quilting, demonstrating her extensive knowledge with a sense of humor whether she's working with beginners or professionals. She has taught at local and national level sewing and quilting shows and from junior high to university level courses. For the past 16 years she has run her own sewing school and quilt shop, with classes covering all phases of sewing, quilting and home dec. Additionally, she is employed in the garment industry as a technical designer and was a technical writer for a pattern company. She has an A.A.S. in applied apparel design and patternmaking, Fashion Institute of Technology, a B.A. in home economics and women's studies, Brooklyn College, with Graduate courses in education.



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Nancy Burg is an educator for Janome America. She's one of the lucky few who was able to turn her sewing hobby into a career. In 1977, after enrolling in a sewing class and finding that the fabric she needed was not available locally, she decided to open a store called Knits n' Bolts. Next she became a Janome dealer, opening Sewing Concepts. By offering many different classes, Nancy helped her clients get maximum enjoyment and value from their sergers and sewing machines. She likes creating projects to use in classes and demonstrations and she enjoys working with dealers and consumers as they use their machines and learn new techniques.



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Maddie Bushman is an educator for Janome America. She's a sought-after instructor who also teaches for the American Sewing Guild and has appeared numerous times on Kaye's Quilting Friends and Quilt Central TV. She was a featured educator for Janome's Love2Learn School in Muscle Shoals. Maddie teaches a wide range of classes, from embroidery for the beginner/intermediate, to quilting, to garment construction on a serger.



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Mary Carollo is an educational coordinator for Janome America. Her more than 30 years in the sewing industry have included managing a custom bridal business, owning her own retail store and teaching across the country. Since joining the company, she has developed Janome hands-on classes, dealer development classes, training seminars and software education. Her projects and classes are focused to bring out the creative artist in everyone.



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A noted machine quilter, teacher and artist, Pam Clarke has been machine quilting and creating her own quilting designs since 1986. Designs with Lines, a company started by Pam in 1988, has several stencils and sketchbooks available with hundreds of sketches to guide machine quilters in creating a style of their own. Pam's work can be seen in several published magazines and books. She has been creating her own stencils for several years, and her technique is used for home machine quilting as well as the longarm machine quilting. Pam was voted Teacher of the Year for the *Home Machine Quilt Show* in 2009. Be sure to visit her on the Web at www.homestitches.com. Pam also owns Log Cabin Dry Goods, a quilt shop that offers longarm supplies, fabric, and longarm rental machines.



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Barbara Crawford is a nationally recognized instructor and a leader in the pattern industry. She teaches at guilds, quilt shops, expos, and on *The Creative Living Show* on PBS. A leading expert in the U.S. – not just in needle felting but in creating jackets and coats using sweatshirts and wool rayon. She also has popular appliqué patterns. Known across the country as "Queen of Nuno Felting" with her workshops. Taking Japanese technique and adds her own fun twists to this technique. A contributor in *Sew News*, *SQE Professional*, and *Quilt Magazine*, *Designer Needle Felting: Contemporary Styles, Easy Techniques* book from Larks Books. A degree in art and a member of the National Association of Professional Women. She offers classes and workshop in needle felting, head sculpting, nuno felting, and practical sweatshirt transformations. Launching a new 2011 pattern line and new classes & workshops on garment sewing with custom felted wool rayon, bias trims, fun zippers.



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Connie Crawford is a licensed designer for Butterick Patterns, member of the Sewing Hall of Fame, and is owner of Fashion Patterns by Coni. She is a nationally recognized lecturer, fashion specialist, educator, and author of several DVD's, sewing and pattern textbooks including *A Guide To Fashion Sewing*, *The Art of Fashion Draping*, and *Patternmaking Made Easy*. Connie taught pattern making and fashion design for 23 years at the Fashion Institute of Design & Merchandising. Drawing on her 35 years of experience, Connie created her own pattern line with true-to-body fit for mature and plus size women from sizes X-Small to 6X.



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Known as the "Decorating Diva," Pam Damour offers professional drapery workroom training to the trade. Co-author of *Pillow Talk*, Pam is generous in sharing the knowledge of her 27+ years as an interior designer and sewing professional. As a seasoned career speaker, she's a member of SEA, ASG, and AQS. Pam travels internationally teaching her specialty techniques that have brought her years of continued business as the "Couture of Home Dec Sewing." Producer of 13 how-to DVDs, national spokesperson for The Warm Company and Rowenta, Pam enjoys the hands-on aspect of the window treatment industry. She has developed a 12-part template system to make custom window treatments that are taking the industry by storm! Pam's new projects include a fabric collection, a new book, and her own Web-TV show called *At Home with the Decorating Diva*. Pam lives on the shore of Lake Champlain in a log cabin, nestled at the foot of the Adirondack Mountains, where she teaches sewing retreats and her teacher certification programs.



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Janet Dapson is a Palmer/Pletsch Educational Associate and Certified Sewing Instructor, specializing in garment fitting, construction and tailoring techniques at her fabric store (Fabrications) near Kalamazoo, MI. Besides regularly scheduled classes, individual instruction and group programs are available. Group programs may be conducted at Fabrications or at the group's meeting place. Presentations range from one hour lectures to all day hands-on sessions.



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Karen Erickson has been involved with home decor interiors for 24 years. In 1986 she started Fine Finishing by Karen as a part-time home based business designing and fabricating draperies, slipcovers and other fabric accessories. In 1998, her company became a corporation with a name change to Slipcover America, Inc. Karen works with designers, decorators and retail customers throughout the United States, specializing in on-site fabrication (in customers' homes). Karen continues to instruct both in the U.S. and Canada doing seminars/demonstrations of slipcovering at fabric stores, for sewing guilds, and at professional workrooms. In January of 2007 she partnered with Claudia Buchanan of Sew What! Home Decor to become Home Fashions U. Karen is dedicated to custom home sewing education. She loves to share her knowledge by writing articles for various publications, instructing classes and teaching online classes for home decor.



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A custom sewing and alterations business has taught Diane Faulkner that nothing is impossible when it comes to sewing. In Diane's own words, "My passion is to teach others to love all aspects of sewing: sergers, garment construction, fitting, wearable art, and embroidery, plus, making learning embroidery software more enjoyable!" As a Palmer/Pletsch Certified Instructor, a member of the Sewing Educators Alliance, and the Association of Sewing & Design Professionals. Passing on her hard earned knowledge to veteran sewers and newcomers in teaching classes for 25+ years. Popular classes include serger classes (basics to advanced techniques-any brand serger), Viking/Pfaff and Janome software classes, the Origami Jacket (adapted from Shirley Adams and popular in quilt stores), Patterns from RTW, pant fitting, and updated sewing techniques.



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Alba Fekete joined Janome America as an educator in 2007. For 16 years she ran her own sewing business. She designed and created her own garments and also did custom home decorating sewing of all kinds. Right before joining Janome she taught beginning sewing, parent/child classes, and quilting, her true love and passion.



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Nancy Fiedler worked 19 years for a Janome dealership in Illinois. During that time she managed the remote store, sold machines, developed and taught sewing, serging, embroidery, software and technique classes for all skill levels. In 1996 Nancy became a regular contributor to *Janome Digest*, Janome On-Line and participated in two project books published by Janome. A contributor to *Creative Machine Embroidery*. In 2000 Nancy published her own patterns under the label "Just Fiddlin' Around"



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Valora Hammond is an educator for Janome America. Her love of sewing began as a child and along the way she's worked in a fabric store and made costumes for state shows. She has been doing custom sewing since she was in high school, expanding to creating garments for contests, stage and special occasions. She graduated from Colorado State University with a major in secondary teaching and a minor in apparel production. She loves to teach Janome customers all the things their machines can do for them.



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Lee Fletcher's mother supported her family as a dressmaker and embroidery artist using an old Meistergram machine. Lee got her first machine at 10 years old. In college she was responsible for the costumes in several school drama productions. Her major was home economics specializing in textiles. Involved in costume she owned her own company producing her designs, and now owns Fletcher Ross Designs which produces sewing patterns created as skill builders for quilters and non-quilters, alike. She supports her customers by teaching classes.



LUANN HARTLEY
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LuAnn Hartley has been in the sewing industry for over 28 years and has a unique knowledge of fabric behavior. While LuAnn enjoys quilting she is a fabric embellisher at heart and often combines techniques such as free motion machine embroidery, heirloom sewing, quilting, and garment construction with stunning results. LuAnn's classes are wonderful examples of how machine owners can use their machine accessory feet to the fullest potential.



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Dianne Giancola is a well-known educator specializing in sewing notions and fabric dyeing. She has appeared on many TV shows, including *Quilting Arts* and *Sewing with Nancy*. Dianne also has experience working in the home sewing industry as education manager for a large thread manufacturer and as director of communications for a sewing notions company. Dianne enjoys writing, teaching and demonstrating.



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Hostess of *America Sews* public television series, Sue Hausmann has been sewing since age 10 in 4-H. She has over 40 years of proficiency and passion for sharing the lifeskill of sewing and quilting education with others. Today, Sue and her husband Herb travel together to present "Sew and Quilt with Sue." Sue and Herb enjoy sharing the joy of sewing and quilting and meeting new friends across the country. She has produced and hosted more than 900 public broadcasting programs and has published 33 books.



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Rhonda Grallnick has been sewing since childhood. She has been working and studying with Carol Ragin for the past 5 years. She enjoys doing garments, quilting, and machine embroidery and owns several Viking machines and sergers. Rhonda is also a member of ASG and took classes in Atlanta.

The average person is 95 percent eyes and only 5 percent mind when they invest. If you want to become a professional you need to train your eyes to be only 5 percent and train your mind to see the other 95 percent.

—Robert Kiyosaki



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 Places will travel: International, National

It all started in a class with Jodi Barrows, originator of the Square in a Square technique! Barbara Hershey Handler become one of the first certified instructors for this awesome method. Recently, she has added Creative Curves and Jenny Haskins' techniques to her certification list. She is an experienced teacher who likes to combine technique and humor in the classroom. Barbara has taught at major shows in both quilting and embroidery and loves to combine the two.



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As the author of many sewing books and patterns for the popular 18-inch doll, Joan Hinds specializes in classes and seminars for sewing dolls that appeal to beginning and experienced sewers alike. She also teaches a variety of embellishment techniques for both humans and dolls including machine and hand embroidery, smocking, etc. Her latest book, *All Dolled Up*, is part of the Create With Nancy series with patterns for girls clothing with matching doll clothes. It also has a DVD of techniques filmed with Nancy Zieman.



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 Places will travel: National

Pamela Leggett has been teaching sewing to adults and children since 1981. Specializing in serger techniques, pattern fitting, and fine garment skills, developing a fun and informative teaching style that is now available in her pattern line, Pamela's Patterns. Pamela's passion is creating garments that flatter and fit and achieve the perfect fit. She uses the Palmer/Pletsch pattern fitting method to help women achieve good fit. Creating a pattern line that has adjustments built into the patterns. Pamela's Patterns have been reviewed and featured in *Threads* and *Sew News* magazines, *Sawyer Brook Distinctive Fabrics*, *PatternReview.com*, *GeorgousFabrics.com* and *Nancy's Notions Catalogue*. A speaker and instructor for American Sewing Guild events, a contributing author for *Threads Magazine*, a project creator for Janome for Hancock Fabrics.

Education is the most powerful weapon
 which you can use to change the world.
 – Nelson Mandela



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Susan Lenderking established her business, Seams Sew Unique in 1998. Specializing in fitting, draping, altering, and sewing custom. Interests include fashion design, fabric dyeing and manipulation, home décor, pattern drafting, jewelry making, beading, couture sewing and teaching. A certified sewing instructor teaching all ages and students with disabilities through group or individual lessons. An active member (since 1998) of the Association of Sewing and Design Professionals (ASDP), the American Sewing Guild, and the Window Covering Association of America. Served the Baltimore chapter of ASDP in the past capacities. She is certified as an ASDP Level 1 & 2 Dressmaker. In 2008 *Threads Magazine* recognized her as a Challenge Finalist. Currently she teaches at Jo-Ann Fabrics.



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Representing Baby Lock, USA, designer Joi Mahon bridges the gap between the fashion industry and home sewing. Successful, trendy and a popular designer with an business designing for clients all over the U.S. A owner of a clothing patent, a published author, award winning designer and educator presenting the series *Love of Fashion*. Popular with the younger aspiring fashion student and fashion sewer. Teaches students the exact design processes and techniques bringing ideas from concept to fabric. Classes topics are Fashion Draping, Sewing As A Business, Fit and Measuring the Body, & Trends and Design.



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Mary McCarthy has an extensive background in sewing, teaching, and business. She owns a custom bridal wear business and teaches all levels of garment sewing, from beginner teens to couture design students. Her relaxed and informative style allows students to enjoy the learning process. Her teaching venues include retail stores, sewing guild groups, specialized workshops, and individual classes. She is currently an adjunct faculty member of the International Academy of Design and Technology in Orlando, FL, and she is a national trainer for the Sewing and Craft Alliance. Her formal background includes a B.S. in clothing and textiles, and M.B.A. She is also a Palmer/Pletsch Educational Associate and has authored two books on sewing techniques. Her creative and inspiring ideas have been featured in *Threads Magazine*, *Sew News*, and *Pattern Review.com*. To learn more, go to www.marymccarthysews.com.



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Carol McKinney is an educator for Janome America. Ever since she taught herself to sew, Carol has been perfecting her skills. She went from making clothing for herself and her family to designing and marketing wearable art vest patterns and teaching classes on the applique cutwork construction. In 1997 she won first prize in the Sulky Challenge and had projects featured in two Sulky concepts books. In 1996 Shirley Adams featured *Carol's Cherokee Nations* vest on her program. Two of her Peek-a-Boo Pleats garments were included in *Serger Art* by Diane Bossom, published in 1997. In 2002 *Threads Magazine* featured her machine embroidery lace technique. Carol has had numerous projects featured in *Janome Digest* and has taught at Janome Institute three times.



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Darlene Miller, teacher, author and designer, has revolutionized the lives of countless women by redefining the standards for choosing garment styles. Her book *Your Shape, Your Clothes and You – Secrets of a Successful Wardrobe* teaches women how to dress based on their triangle, square, circle or oval body shape. Her unique concept fostered the development of a line of basic patterns for each of the shapes. These patterns eliminate time-consuming fittings to create garments that fit perfectly. Recently she has adapted quilting techniques for her patterns so garments not only fit well, they look fabulous as wearable art. Her patterns have been reviewed in *Threads Magazine* and *Sew News*.



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 Places will travel: National

Sue Moats is a quilt artist and teacher who loves to "play" with different fabrics to create new textures using metallic and variegated threads and yarns. As a national educator for Sulky of America, Sue enjoys teaching Sew Exciting Seminars and teaching at consumer shows. Sue, a longarm quilting expert, was a celebrity quilt teacher for *Quilt Central* and the Machine Quilters Showcase featuring longarm quilting. Sue really does stand UP for quilting!



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Caryne Finlay Mount is an internationally award-winning designer of couture artwear, textile designer, and sewing instructor for adults, teens, and children in Livermore, CA. Caryne holds a Bachelor's degree in art history from the University of Kansas, and an Adult Education Credential as well. She has been teaching sewing since 2002. Caryne also teaches surface design classes which emphasize having fun, exploring one's creativity, and experimentation. She is married and the mother of two daughters. When not teaching, she volunteers her sewing skills to the local ballet, building tutu and other costumes for such ballets as *Nutcracker*, *Swan Lake*, *Firebird*, *Rose Adagio* to name a few.



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Mary Mulari has been teaching and sharing creative sewing projects since 1982. A frequent guest on Sewing with Nancy, she has written 23 books, designed embroidery/applique cards, patterns, and her own line of apron and accessories patterns. Her inspirational, fun-filled seminars are available at sewing stores and sewing guild chapters across the U.S. Her special topics include applique, accessories, sweatshirt embellishments, and zipper projects. Mary is also focusing on "Sew Green Makeovers." Coming in 2011, more zipper projects and sweatshirts.



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Luveta Nickels specializes in recycling old blue jeans, but teaches all areas of sewing. She's especially excited to be working with what she calls, "wild and wicked!" grommets. Available in every color of the rainbow – and then some – Luveta has taken the use of grommets to a whole new level. They aren't just for curtains and home décor! You get a bonus when Luveta visits your store because her products can be worked on consignment. She is well versed in multi-brand machines and is anxious to work with individual stores. She promotes sales and return business after leaving her audience in awe! Luveta has appeared many times on *PBS TV* with Kaye Wood, Nancy Zieman, and Sue Hausmann. Her students have lightheartedly given her the title of "Denim Diva."



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Ellen Osten has decades of experience sewing and teaching professionally. She has contributed to numerous books and is the creator of a unique pattern line, *Sew...What's New*. Ellen has been with Sulky of America, Inc. since 1988 and is the national education director. She travels throughout the country giving lectures, demos and hands-on classes. She enjoys teaching all skill levels and instructs in many subject areas including free-motion thread painting, computerized embroidery, pattern fitting, bridal, tailoring, cutwork and design.



ANN A. POINDEXTER
 Sewing With Ann
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 Places will travel: National

Ann Poindexter is a sewing instructor, author and speaker. Her love for sewing was instilled on her mother's knee at a treadle machine and has grown her entire life. Ann's sewing experiences have run from sewing for her family to speaking at major sewing conferences around the country -- but her true passion is in teaching. A public school teacher for 32 years, Ann has a keen sense of what it takes to teach children and adults. Ann received her Bachelor's in home economics from Oklahoma Central State University and Master's in textiles from Central Missouri State University. Ann is a Martha Pullen Certified Viking Heirloom Instructor, and a member of the American Sewing Guild and Professional Clothiers Association.



MARY ANN RACHEAU
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 E-mail: wracheau@aol.com
 Website: www.olden-toys.com
 Places will travel: Las Vegas

Mary Ann Racheau is a Costume Technician for *Cirque du Soleil's KA* at the MGM Grand Las Vegas and a teddy bear artist. Her background includes 14 years with the *Siegfried & Roy show* and 6 years as a Costumier for the ballet and opera. She has taught sewing privately and classes at *Home Magic* and constructed model garments for Cloth World Skills including teaching, pattern cutting, designing, alterations, dyeing and construction of garments.
 Member SEA, ASG, and GBW.

*I believe that education is all about
 being excited about something. Seeing passion and
 enthusiasm helps push an educational message
 – Steve Irwin*



SUZANNE-MARIE T. RAK
 The Image of Nashua
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 E-mail: sewnh@yahoo.com
 Places will travel: National

Suzanne-Marie Rak has been teaching others since 1979 and has been sewing for others in business since 1991. She was trained in computer software digitizing in Ohio at Husqvarna and has studied with world famous sewing professionals. She does restoration work with the University of New Hampshire, and she is also a sewing teacher at Rivier College in New Hampshire. Her classes bring "simple brilliance" to everyone. With comic relief and a knack for speed join the fun as this pro leads you through the pleasure completing a project in one sitting. She is a new notions nut on the scene with a sidekick cartoon you don't want to miss.



LONDA ROHLFING
 Londa's Creative Threads
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As a past shop owner herself, Londa Rohlfing understands what shops expect in guest teachers. Her niche is transforming and recycling sweatshirts into amazingly stylish jackets that people say they would never have guessed started as a sweatshirt. Informative, entertaining, and info-packed Power Point lecture classes, hands-on workshops and trunk shows "work" for both quilters and fashion sewing enthusiasts, and have been extremely well-received in her travels to national sewing expos and guilds. Londa will travel nationally and internationally.



MARTIE SANDELL
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Martie Sandell's enjoyment of sewing has been part of her creative expression since a small child. She has taught sewing and quilting most of her adult life. Her professional career began by teaching quilting for the Los Angeles College District in the 1970s. Martie was one of 15 exhibitors at the first Houston Quilt Market and Festival, selling her patterns. She continued to teach for both venues over the next 10 years, placing her on the national teaching circuit for many years. In addition she has written numerous magazine articles and sewing columns. Creativity and color have been key motivators for her, and she is often known for her whimsical applique and surface embellishment on clothing. Martie's garments have been featured nationwide. Her designs have been featured in fabric ads and as printed fabric cut-and-sew panels for Concord Fabrics. Her first introduction to Janome was with the Memory Craft 5000. In 1999 Martie joined Janome and continues to work as a freelance educator, encouraging both children and adults as they discover the joy of sewing.



ELLEN OSTEN
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 Places will travel: National

Ellen Osten has decades of experience sewing and teaching professionally. She has contributed to numerous books and is the creator of a unique pattern line, *Sew...What's New*. Ellen has been with Sulky of America, Inc. since 1988 and is the national education director. She travels throughout the country giving lectures, demos and hands-on classes. She enjoys teaching all skill levels and instructs in many subject areas including free-motion thread painting, computerized embroidery, pattern fitting, bridal, tailoring, cutwork and design.



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Martie Sandell's enjoyment of sewing has been part of her creative expression since a small child. She has taught sewing and quilting most of her adult life. Her professional career began by teaching quilting for the Los Angeles College District in the 1970s. Martie was one of 15 exhibitors at the first Houston Quilt Market and Festival, selling her patterns. She continued to teach for both venues over the next 10 years, placing her on the national teaching circuit for many years. In addition she has written numerous magazine articles and sewing columns. Creativity and color have been key motivators for her, and she is often known for her whimsical applique and surface embellishment on clothing. Martie's garments have been featured nationwide. Her designs have been featured in fabric ads and as printed fabric cut-and-sew panels for Concord Fabrics. Her first introduction to Janome was with the Memory Craft 5000. In 1999 Martie joined Janome and continues to work as a freelance educator, encouraging both children and adults as they discover the joy of sewing.



LOUISE SCHUBERT
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Louise Schubert started sewing at the age of 13. She studied clothing and textiles at the University of North Texas. A professional stock pattern maker for several years. She now works as a sales associate for Viking sewing machines. She enjoys tailoring, alterations, and embellishments of any kind. She also does costumes for theatrical production.



KIM SCHULTZ
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Kim Schultz is a freelance educator for Janome America. She has taught beginning sewing classes to children and runs a monogramming business. When her family's home was destroyed by hurricane Katrina, she created a quilt to express her feelings about the experience. It was featured in *Janome Digest*. She said that after Katrina, quilting just seemed to fill in all the "cracks" the event left. "My design for the Katrina quilt just came to me. It is so easy to get sucked down into the negative aspects of Katrina.



MARGO SHAW
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Margo Shaw has been a Janome educator for five years. She is from Rockvale, TN. She has taught at *Janome Institute*, AQS in Paducah, KY, and at quilting shows and dealerships across the country. Featured several times in *Janome Digest Sewist Showcase*. She also delights in making dolls and unique articles of home decor.



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Places will travel: International

Started sewing in 1993 and presently teaching *Sew Better Seminars* through Chilton Book Co., pants fitting and blazer construction seminars, *Sew Exciting Seminars* with Sulky of America and Floriani Stabilizers and Walter Floriani. Patsy travels presenting seminars, serger and free motion quilting workshops for groups and shops. A certified "Cotton Theory" quilting instructor, she teaches at various embroidery retreats. A freelance national educator with Janome America and DALCO Embroidery Designs



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Places will travel: National, International

In March 2004 Linda Stewart launched her class series "Alterations for Professionals" to train alterations specialists. Her classes have drawn students from across the U.S. and Canada. Linda has two books on CD, *Alterations for Professionals* and *Bridal & Formal Wear*. Linda was a 2006 and 2007 Bernina Fashion Designer and is in the Bernina Artisan's program. She is a member of the Association of Sewing and Design Professionals and has been the driving force behind their Master Sewing and Design Professionals Certification Program.



MEG STONER
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Meg Stoner began learning to sew at the age of 12 and later earned a design degree leading to a career in the garment industry for over 15 years. She began as a pattern maker and was promoted to product development and merchandising positions. She became interested in education and began teaching in the classroom and online. Her teaching includes garment construction, alterations, and fashion history.



CHERYL STRANGES
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Places will travel: International

Cheryl Stranges is a freelance sewing and serger specialist, inspiring sewing across Canada. With very high energy, you will usually find her at Husqvarna Viking dealerships, adult sewing workshops, seminars, trunk shows, and retreats. She is also a certified Sulky educator who enjoys teaching surface embellishment, fiber art, machine embroidery, quilting and serging. "Inspire and Be Inspired" is her motto. Cheryl's background includes fashion design, home decorating, and serger instructor for community colleges for over 10 years. She has taught children and teens to sew over the last 12 years in her Design & Sewing Studio, travels across Canada, and absolutely loves to inspire. She loves to write and is co-author of many sewing and serger books, and national sewing publications.



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 Places will travel: International

Linda Teufel is the dynamic owner of *Dragon Threads* quilt book publishing company and has herself authored several books about quilting and wearable arts. Linda teaches from her book *Koos Couture Collage*, written after long association with Koos and the fashion industry. Her large repertoire of classes also includes innovative, contemporary sewing and quilting techniques with silk to create intense, kaleidoscopic, gorgeous garments, quilts, and other unique items for the home.



MARY TIFFANY
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Mary Tiffany attended the second Trained Sewing Educator class offered by the Home Sewing Association. She has taught a variety of sewing classes, judged clothing and doll clothes competitions. Mary is a member and past president of the Las Cruces Chapter of the ASG, the Las Colocheras Quilt Guild, and the Association of Sewing and Design Professionals.



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Katie Vardijan is a milliner, historical costumer, sewing educator, writer, and maker of pretty things based out of the San Francisco Bay area. She has been an Independent Educator for Elna, Inc. since 2008. Katie was awarded a certificate in apparel design from Diablo Valley College and a BA in creative writing from San Francisco State University. She served as workshop coordinator for the Greater Bay Area Costumers Guild from 2007-2008. Katie has studied millinery for years, most recently completing a program in London with Rose Cory, former millinery for the Queen Mum. Although she loves historical styles and vintage patterns, Katie spends just as much time playing with the latest techniques and technologies in her studio to create modern clothing, home furnishings, and accessories. She just does not know what she would do without her trusty serger.

No matter what your product is, you are ultimately in the education business. Your customers need to be constantly educated about the many advantages of doing business with you, trained to use your products more effectively, and taught how to make never-ending improvement in their lives.

Robert G. Allen



KAYE WOOD
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 Places will travel: International

Kaye Wood has taught quilting for over 40 years and is still going strong. She began teaching the machine arts, such as free motion embroidery, in 1973; then the quilting bug hit her in 1977, when a student asked if they could do some of that "quilting stuff." She now teaches her original techniques internationally through classes and lectures, her books and patterns, through her PBS series *Kaye's Quilting Friends*, and her video web site, www.kayewoodTV.com. Her quilting shows are also broadcast on several local independent channels. Kaye describes herself as a "quilt engineer." Her main quilting interest is to simplify the quiltmaking process which results in easier and more accurate techniques so her students can have an easier time making quilts. She breaks a lot of the "rules" with her original piecing tips. Quilting cruises are one of Kaye's passions. She has taken quilters on 25 cruises. She also is well known for her charity quilt project, The LoveQuilt Connection, which is presented at consumer shows around the country. Quilts made during these shows are donated to charities.



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 Places will travel: National

Kay Wright has had a passion for sewing since her first class in 1967. She believes sewing is a skill almost anyone can learn and takes every opportunity to share her love of sewing and inspire others to learn how to sew. She teaches garment construction and pattern fitting classes ranging from beginning to advanced levels. Kay holds a Bachelor's degree in business administration, and is a Palmer/Pletsch Certified Sewing Instructor (CSI) and Trained Sewing Instructor (TSI). She is also a member of Sewing Educators Alliance (SEA) and American Sewing Guild (ASG). Kay is available for workshops, classes, and lectures nationwide.



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Elaine Ylingling enjoys creating distinctive designs for dancers, skaters, and theatre. She has been a designer and college instructor for over 30 years. Elaine enjoys creating original costumes, unique fabrications and embellishments. Ballroom, Latin, and Swing dance keep her inspired to create innovative and expressive performance wear. Elna's seamstress-friendly machines and accessories allow her creativity to soar.