

Special Offer!

Respond today to be included in the 2011-12 Educator Yearbook Bonus! Fee includes renewal of membership in SEA

Attention: Sewing, Quilting & Embroidery Educators Professional Speakers Demonstrators

More and more, retailers are using classes to excite customers and to generate positive word of mouth advertising. Now is your opportunity to promote your teaching talents to a select, targeted audience. The 2011-12 Educator Yearbook will be a special section within the November 2011 issue of the *SQE Professional*.

Who qualifies?

- Those who offer sewing, quilting or embroidery related seminars at national and regional events.
- Those who present classes and seminars through local retailers, guilds or clubs.
- Those who demonstrate equipment and techniques associated with sewing, quilting or embroidery.

How to participate

Complete the order form at the bottom of the page to include the contact information you want published. Attach your educator biography in 75 words or less. Send these items with payment and your photo to address below.

SUBMIT BEFORE: Sept. 1, 2011

✂ *Cut Here*

SQE Professional 2011-12 Educator Yearbook—\$50

- I have enclosed payment of \$50.
 I am an SEA (Sewing Educators Alliance) Member; therefore my cost to participate is \$40.

Color photos
requested.
Will accept
black & white.

We can reduce, enlarge
and crop as needed to
fit space.

Name: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Web site: _____

Attach separate sheet with your biography of 75 words or less.

Places will travel: International National Region (specify) _____

Payment Information

MasterCard Visa Check Money Order

(Checks payable to CD Management)

Card #: _____ *CID _____ Exp. Date: _____
*Security code CID-3 or 4 digit codes on front or back of card.

Customer #: _____

Card Holder's Name: _____

Card Holder's Address: _____

Card Holder's Signature: _____

Submit to:

SQE Educator Yearbook, Attention Beth Vitiritto • 2724 2nd Ave., Des Moines, IA 50313
Phone: 1-800-367-5651 • 1-515-282-9101 • Fax: 1-515-282-4483 • E-mail: beth@vtda.com